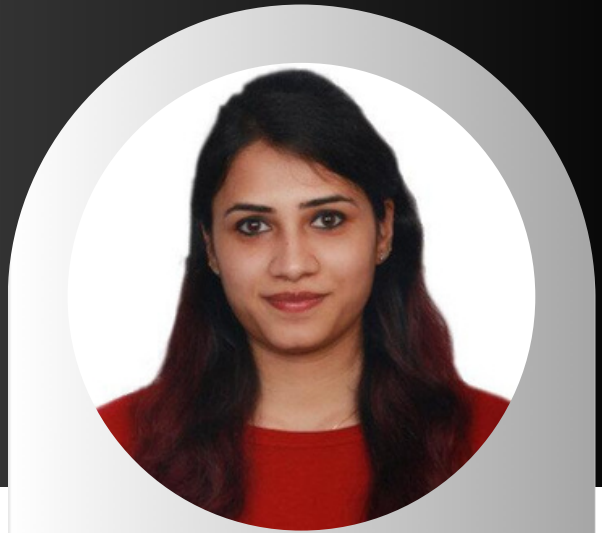


Mahima Yadav

Aspiring Experience Designer



ABOUT ME

My objective to apply my knowledge & creativity to design intuitive, user-centric experiences that meets the needs of both client & users. I am passionate about using design thinking to solve complex problems and bring innovative ideas to life. I am eager to learn & grow in a collaborative & challenging environment that allows me to push the boundaries of design & continue to develop my skills as a professional.

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Behance: <https://www.behance.net/mahimayadav2>

CONTACT INFO

- Microsoft Office
- Design Thinking
- System Thinking
- Critical Thinking
- Trend Research & Forecasting
- User-Centric Research
- Project Co-ordination
- Adaptability
- Teamwork
- Multitasking
- HTML & CSS Basic Knowledge

SKILLS



HOBBIES

Writing, Reading, Singing, Wall art, Baking

EXPERIENCE

Indian Institute of Technology, Roorkee Jan 2023– Current
Research Intern

This research project is in the field of Accessible Tourism, where in I am exploring the depths of accessibility in the tourism cycle and it's current state in India as well as across the globe. My goal is to see the future possibilities and contribute as per my knowledge and expertise.

Knovos India Pvt. Ltd. Jun– Aug 2022
UX Designer

The objective of the internship was to do market research & competitive study in order to build the workflow management module of eZManage, the company's project management software, and to make workable suggestions through UI wireframes based on use cases. To research, analyse, and comprehend how the other project management softwares in the market, currently, operate along with the features that the company offers.

Event Management Apr 2017– Jul 2019

Carried out all the events as per the regulations and guidelines. Worked out on suitable layout and theme for the event as per the client's specifications. Facilitated communications with professionals, including venue management, contractors and equipment rentals to ensure efficient procession of the event.

EDUCATION

National Institute of Fashion Technology

Masters of Design (2021–2023)

- CGPA 8.01 (Semester 3)
- Specialization: Experience Design

Uttarakhand Technical University

Bachelor of Technology (2010–2014)

- CGPA 7.54
- Specialization: Electronics & Communication Engineering

LANGUAGE

Hindi (Native)

100%

English

100%

Spanish

66%

Punjabi

33%